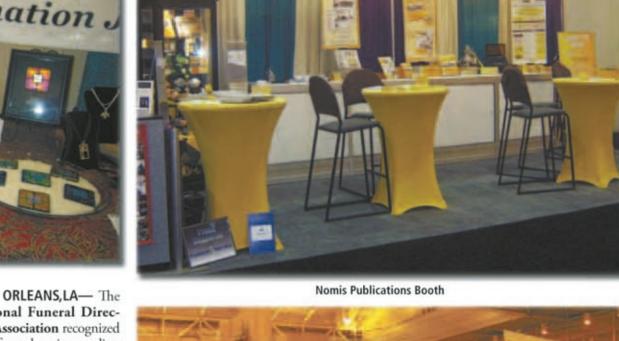
Convention Recap... 115

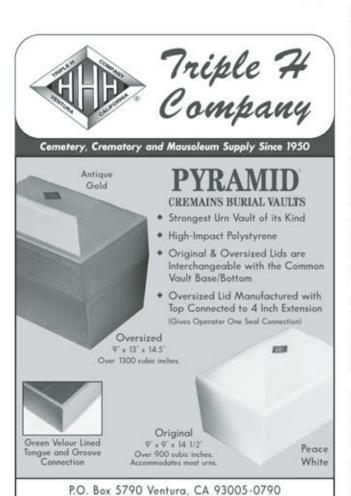


Funeral Service Suppliers Win NFDA Convention Booth Contest



Love Ashes Booth Display





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NEW ORLEANS, LA- The National Funeral Directors Association recognized three funeral service suppliers for having the best booths in the Expo. Convention attendees voted for their favorite booth in the Expo Hall in three categories: booths 400 square-feet or larger, booths 300 square-feet or smaller and new exhibitors (any size booth). Attendees were asked to judge booths based on five criteria: creativity, imagination and originality; use of product, images and visuals in booth design; booth staff's enthusiasm, friendliness and interaction with attendees; promotional giveaways; and overall appearance and experience.

The 2010 NFDA Booth Contest winners are: Category 1 – Booths 400 squarefeet or larger: **Batesville Casket Company**; Category 2 – Booths 300 squarefeet or smaller: **Nomis Publications Inc.**; and Category 3 – New NFDA Exhibitors: **Love Ashes**.



Batesville Casket Company Booth

Convention
Exhibitor
New ORLEANS
OCTOBER 10-19
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