

Best in Personalization



► Honorable mention: **Love Ashes**, Lakewood Ranch, Florida
info@LoveAshes.com
www.LoveAshes.com

Love Ashes owner and artist Silvia Engel wearing one of her creations.



WHAT THE JUDGES SAID

- Love the idea; beautiful products.
- Unique and interesting. Definitely personal.
- Nice work. The "framed memorials" are a good idea so that it doesn't have to be a necklace.
- A talented artist with a good color sense.
- The handcrafted look and the finish of the product is well done and beautiful. And the options she provides are beautiful adaptations.

KIP AWARDS: INNOVATIVE PERSONALIZED PRODUCT



Above, the Love Ashes pendants can be used in a necklace or as part of a framed keepsake. Below, a pendant and earrings.

Business grew from her desire to memorialize a beloved pet

When her dog Kiki died, Silvia Engel was heartbroken. She searched for a way for her family to keep Kiki's spirit with them, but was dissatisfied by the choices offered. She found the products expensive and impersonal. She wanted a way to remember "how Kiki made us laugh and kept us company."

An artist herself, she became motivated to develop her own tribute to Kiki. The memorial pendant she created that incorporated some of the dog's cremated remains gave her such comfort, she decided others would benefit from similar memorials. "With this, Love Ashes was born."

She custom-makes each piece, using dichroic glass and including cremated remains in the artwork, which is then kilned. She offers three lines of pendants as well as framed memorials for those who do not want to wear their memorials as jewelry. The framed memorials incorporate a large tile. Her color palette of warm, rich colors emphasizes her Hispanic heritage, Engel said.



She offers clients several accessories, including earrings that complement the pendants and black ribbon or a sterling silver choker for the pendants.

"My mission is to help families celebrate the

lives of their loved ones in a unique but personal way. Client feedback has been amazing. I continue to receive letters from the grieving telling me that being able to reach up to their neck and hold their loved one's spirit in their hands has been the ultimate comfort." □

