## **Unique Love Ashes Cremation Jewelry launches Nationally**

MAQUOKETA,IA— The grieving now have a special way to keep their loved ones close at heart through Love Ashes cremation jewelry. These one-of-a-kind creations are as vibrant as the lives they represent, and are being launched by artist Silvia Engel on a national level through a new partnership with funeral homes and crematoriums.

Since 2007, Love Ashes has produced pendants and framed memorials using ashes of cremated loved ones and pets. Each piece is made of stunning dichroic glass and includes ashes of the deceased, which are placed in the artwork and then kilned. The artwork is made into a pendant to be worn as a necklace with the ashes visible from the back of the pendant, or hidden inside. The artwork can also be mounted and framed to create a hanging or tabletop memorial.

Engel was inspired by her beloved dog, Kiki, who was a precious part of Engel's family for years. The loss of the pet was devastating. A memorial pendant would be a way to keep a dear one, like Kiki, close at heart forever.

"I want people who are grieving to be able to wear their pendants and remember their loved ones with a smile," said Engel. "These pendants allow my clients to be comforted at a difficult time, in a beautiful way."

Since her national launch, response for Love Ashes products has been overwhelming. Each piece is hand-made upon request, and due to the delicate nature of the glass, no two pieces look alike. Engel is proudly dealing with the demand for these keepsakes, taking time to create each piece with care as a way to honor the deceased.

Love Ashes keepsakes are unique largely because of the beautiful design. Clients may choose from seven vibrant color styles, ranging from purples to blues to oranges and reds. These brilliant color combinations allow the deceased to be remembered with vibrancy and life – a gift to those who are grieving.



Silvia Engel at Work



Pendant before firing in the Kiln

After being raised in Mexico, Engel is now an artist based out of Maquoketa, Iowa, specializing in dichroic glass jewelry as vibrant as her Hispanic culture. After being approached repeatedly to create memorials for grieving clients, Engel developed Love Ashes, a beautiful way to keep loved ones close at heart.

"I have been privileged to work with dozens of clients who have trusted me to create memorials for them," Engel said. "I have found that these pendants provide my clients with great comfort during a time of grief."

Clients agree. "I was so pleased with my pendant," stated one client. "Silvia's talent has given me a most precious keepsake of my loved one and I am so thankful – it is a lasting reminder I can wear close to my heart. I am so glad to have the opportunity to reach up and hold a part of my late husband – how comforting."

To make these vibrant keepsakes a part of home, Engel has created a beautiful framed memorial using a glass tile as the centerpiece. The memorial can be hung or displayed on a tabletop,

and has a personalized nameplate to honor the deceased. The tile contains ashes, and is mounted into the memorial.

"My framed memorials provide grieving families an uplifting and creative way to honor their loved ones while holding cremains," said Engel. "People find the framed creations to be a comforting part of their home after the loss of a loved one."

The framed memorials provide a new option for grieving families, "I wanted a different

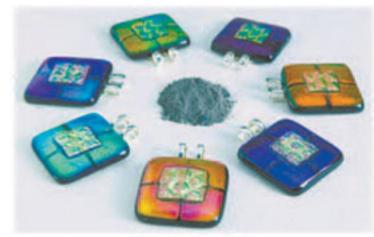
way to display the ashes of my loved one," a client of Engel's stated. "For me, it was not comfortable to wear a pendant, but the framed memorial was perfect! The color combination was stunning. This made a beautiful tribute and I am so pleased."

Engel now offers Love Ashes nationally, allowing funeral homes across the country to refer their clients who choose cremation to her personalized company for treasured keepsakes. The pendants and framed memorials are offered at an affordable price point, making them widely available for the public.

Funeral homes may partner with Love Ashes as a part of an incentive plan. Partners receive wholesale pricing on all products while becoming an order site. Partners will receive sample pendants to have on display, as well as an order kit, Love Ashes catalogs,



Love Ashes Framed Memorials



Love Ashes Pendants

and order forms to use at their businesses.

Engel is known throughout the Midwest as a jewelry maker with exceptional products and a care for her customers. Now, as she becomes known for cremation jewelry; it is her exquisite workmanship and also her caring demeanor for her clients that make it a pleasure to work with Silvia Engel and Love Ashes.

"My line of cremation jewelry and framed memorials is very special to me." Engel said. "I am honored to work with my clients to create pieces that help keep the memory of their loved ones close at heart, and I take great pride in the integrity I show all my clients during this difficult time in their lives."

Love Ashes samples may be viewed at www. loveashes.com. Funeral homes may receive product catalogs and more information by calling 1-888-452-7278.

## Corinthian Catafalques introduces TV/DVD Pedestal

HASTINGS, MI—Mark Schmidt, owner, designer, cabinetmaker for Corinthian Catafalques, announces an additional model of TV/DVD Pulestal for the funeral trade.

Throughout the winter, Mark has prototyped a number of new products to compliment his existing line. The new series of chapel furnishings and related devices is being called *The Styline Series*. The complete series features simple crisp straight lines and has an uncom-

licated contemporary look.

The economy, cremation rate, and the need for furnishings that are reasonably priced, yet durable, functional, and stylish have driven Mark to this new series design.

Corinthian Catafalques

along with the rest of The Skyline Series and all other products at www.catafalques.com of call Mark for more information at (269) 908-1258.

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