

Love Ashes Cremation Jewelry Launches Nationally Through Funeral Home Partnership



Love Ashes



Maquoketa, IA – The grieving now have a special way to keep their loved ones close at heart through Love Ashes cremation jewelry. These one-of-a-kind creations are being launched by artist Silvia Engel on a national level through a new partnership with funeral homes and crematoriums. Each Love Ashes piece is made of stunning dichroic glass and contains ashes of the deceased, which are placed in the artwork and then kilned. The artwork is made into a pendant to be worn as a necklace with the ashes visible from the back of the pendant, or hidden inside.

After being approached repeatedly to create memorials for grieving clients, Engel developed Love Ashes, a beautiful way to keep loved ones close at heart. Engel was also inspired by her beloved dog, Kiki, who was a precious part of Engel's family. The loss of the pet was devastating. A memorial pendant would be a way to keep a dear one, like Kiki, close at heart forever.

Love Ashes keepsakes are unique largely because of the beautiful design. Clients may choose from seven vibrant color styles, ranging from purples to blues to oranges and reds – all as vibrant as Engel's Hispanic culture. These brilliant color combinations allow the deceased to be remembered with vibrancy and life. To make these keepsakes a part of home, Engel also creates framed memorials using a glass tile as the centerpiece. The memorial can be hung or displayed on a tabletop, and has a personalized nameplate to honor the deceased. The tile contains ashes, and is mounted into the memorial.

Funeral Homes Partnership - Engel now offers Love Ashes nationally, allowing funeral homes across the country to refer their clients who choose cremation to her personalized company for treasured keepsakes. The pendants and framed memorials are offered at an affordable price point, making them widely available for the public. Funeral homes may partner with Love Ashes as a part of an incentive plan. Partners receive wholesale pricing on all products by becoming an order site. Partners will receive sample pendants to have on display, as well as an order kit, Love Ashes catalogs, and order forms to use at their businesses.

Each piece is hand-made by Engel upon request. Engel is known throughout the Midwest as a jewelry maker with exceptional products. Now, as she becomes known for cremation jewelry, it is her exquisite workmanship and also her caring demeanor for her clients that make it a pleasure to work with Silvia Engel and Love Ashes. Engel says "I am honored to work with my clients to create pieces that help keep the memory of their loved ones close at heart, and I take great pride in the integrity I show all my clients during this difficult time in their lives."

Love Ashes samples may be viewed at www.loveashes.com. Funeral homes may receive product catalogs and more information by calling 888-452-7278.

