FBA COMPANY SPOTLIGHT



Your products are so vibrant! Who are you?

We are Love Ashes, an award-winning, nationally acclaimed cremation jewelry company that loves to capture the unique beauty of each and every life. By infusing ashes into meticulously manipulated dichroic glass we create stunning memorial pendants and tiles that are just as vibrant as the lives they represent.

Since our inception in 2001, Love Ashes has had the honor of serving funeral homes across the U.S. and Mexico by offering high quality cremorial products as well as competitive sales incentives.

Tell us a little about your products.

At Love Ashes we realize each family member or friend may choose to memorialize their loved one in several different ways. For that reason we currently offer three unique products: our ever-popular Love Ashes cremation pendants, our beautifully framed cremorials and our newly introduced adhesive cemetery memorials.

Love Ashes also offers custom memorials in which surviving family and friends. When the custom memorial option is chosen the family will work directly with our talented artist to create a design that encompasses a life well lived.

Each product we offer is hand crafted to perfection by using a combination of highly volatile dichroic glass and the authentic ashes sent in by the customer. We guarantee the authenticity of each memorial and will return any unused ashes.

Are your products suitable for pet memorials?

Yes! In fact, our company was founded when owner and artist Silvia Engel lost her beloved dog, Kiki. After months of working and researching, she developed her own special process and created a dichroic glass tile that was perfect for keeping Kiki's memory alive.

You mentioned "dichroic glass". What is that?

Dichroic glass is a volatile and unique glass that is made up of multiple layers of metal-oxides. These layers create a special pattern through which different colors are passed or reflected. Of course, due to it's nature, dichroic glass is very difficult to work with. However, by utilizing our own patented process

Love Ashes

PO Box 110539 Lakewood Ranch, FL 34211 Phone: 563.340.5711 Email: info@loveashes.com Website: www.loveashes.com

of infusing it with fine ashes, we create dichroic glass products that are second to none.

How does the ordering process work?

At Love Ashes we pride ourselves in the relationship we have with each of our Love Ashes Partners.

When a funeral home becomes a Love Ashes Partner they receive a Welcome Kit which includes samples, promotional materials and order forms. They will also receive a user name and password for our online support and ordering system.

> When a family selects a Love Ashes memorial the funeral home will draft the order form (either by paper or via our online ordering system) and provide a ¼ teaspoon of finely cremated ashes. We will then process the order and return both the unused ashes and the Love Ashes memorial to the funeral home for distribution.

By offering around the clock support, outstanding sales materials and an easy to use online support system, we are able to deliver both high quality products and outstanding customer service.

What makes your product so popular among funeral homes?

That's a great question. At Love Ashes we take pride in the relationships we have built with our Love Ashes Partners and work hard to ensure their orders are processed and completed in a reasonable amount of time without compromising the authenticity or quality of the product. It is also our pledge to provide Partners with the necessary promotional materials, training and customer support to ensure that they, in return, are able to provide their customers with the same level of care.

Aside from our products, the second trait that makes us so popular is our incentive pricing. We know that, in this economy, every sale counts. That's why we offer both fair pricing and a sales incentive plan designed to boost your bottom line.

If you are interested in becoming a Love Ashes Partner or would like more information about becoming a Partner, you may contact us via e-mail at info@loveashes.com or by phone at 888-452-7278. Se habla Español.



OUR PRODUCTS

Love Ashes offers stunning dichroic glass memorials that are infused with cremains. Our product lines are suitable for living, home and cemetery memorials.

Eve-Catching Pendants

Our signature pendant lines are brilliant and bold. Hand crafted from the finest materials, our pendants are both authentic and fashionable. Love Ashes' pendants come ready to wear with a hand-dyed silk ribbon and may be worn with visible or invisible ashes on the back.

FRAMED MEMORIALS

Our elegant framed memorials, complete with a personalized name plate, are perfect for home or office display. Each frame is suitable for hanging or may be paired with a black iron easel for a more trendy look.

BEAUTIFUL ADORNMENTS

Our newest memorial line, Beautiful Adornments, was created for those wishing to erect a cemetery memorial in honor of a loved one. These stunning memorials use an industrialstrength 3M tape to permanently adhere to any granite stone.

OFFER YOUR CUSTOMERS SOMETHING BEAUTIFUL: LOVE ASHES

Love Ashes Partners constantly express their satisfaction with our sales model. We provide classy promotional products, vials for shipping ashes and order forms for all Love Ashes Partners as well as user-friendly resources.

But, the best thing about being a Love Ashes Partner is carrying a product that simply sells itself!

If you would like to become a Love Ashes Partner, please contact one of our outstanding customer service representatives at info@loveashes.com or by phone at 888.452.7278

BRILLIANT MEMORIAL PRODUCTS THAT ARE JUST AS VIBRANT AS THE LIVES THEY REPRESENT

